

Digital Interface Branding Document

Brand Overview

Brand Name: [Your Brand]

Tagline: [Your Tagline]

Description: Short summary of brand vision and mission.

Color Palette



Typography

Primary Font: [Font Family 1], sans-serif

Secondary Font: [Font Family 2], serif

- Headings: 700 / 600 / 1.2em
- Body: 400 / 16px / 1.5em
- Caption: 300 / 12px / 1.4em

Logo Usage

Primary Logo: [Logo Image Placeholder]

Minimum Size: [e.g., 48px height]

Clear Space: [e.g., 16px on all sides]

Interface Elements

Buttons: Rounded / Flat / Minimal

Inputs: Border radius / No shadow / Placeholder color

Icons: Line icons / [Icon Set Name]

Imagery & Illustration

Guidelines for photos, illustrations, or other assets. [Description or image placeholder]

Do's & Don'ts

- Use approved logo, colors, and fonts only.
- Maintain sufficient spacing around logo.
- Do not stretch or recolor the logo.
- Do not use unapproved colors or fonts.