

# Business Case Executive Summary

## Background & Objective

[Briefly describe the client's background and the primary business objectives for engaging consulting services. Summarize the key challenge or opportunity prompting this initiative.]

## Key Issues

- [Issue 1: Description of a critical business or operational issue]
- [Issue 2: Description of another major challenge]
- [Issue 3: Further issues as required]

## Proposed Solution

[Provide an outline of the recommended solution or approach, highlighting how it addresses the key issues. This may include methodologies, best practices, and consulting frameworks.]

## Expected Benefits

- [Benefit 1: e.g., Increased operational efficiency]
- [Benefit 2: e.g., Improved customer satisfaction]
- [Benefit 3: e.g., Cost reduction or revenue growth]

## Implementation Overview

[Summarize the proposed implementation plan, timeline, or phases. Mention key milestones and any required client resources or dependencies.]

## Summary & Recommendation

[Concisely restate the business case for moving forward, including a call to action or next steps for approval.]