

Stakeholder Analysis Business Case

Project Overview

Project Name:

Purpose:

Consulting Team:

Stakeholder Identification

Stakeholder Name/Group	Role	Contact Info

Stakeholder Analysis Matrix

Stakeholder	Interest in Project	Influence (Low/Med/High)	Key Concerns	Potential Impact	Engagement Strategy

Risks and Assumptions

Communication Plan Outline

Stakeholder	Communication Channel	Frequency	Responsible

Approval

Prepared by:

Date: