

# Stakeholder Analysis Business Case

## Project Overview

Project Name:

Purpose:

Consulting Team:

## Stakeholder Identification

Stakeholder Name/Group	Role	Contact Info

## Stakeholder Analysis Matrix

Stakeholder	Interest in Project	Influence (Low/Med/High)	Key Concerns	Potential Impact	Engagement Strategy

## Risks and Assumptions

## Communication Plan Outline

Stakeholder	Communication Channel	Frequency	Responsible

## Approval

Prepared by:

Date: