

Stakeholder Engagement Strategy Framework

1. Purpose

[Briefly describe the primary objectives of the stakeholder engagement strategy.]

2. Stakeholder Identification

Stakeholder Group	Role/Interest	Influence Level
[e.g. Customers]	[Interest/Role]	[Low/Medium/High]
[e.g. Employees]	[Interest/Role]	[Low/Medium/High]
[e.g. Partners]	[Interest/Role]	[Low/Medium/High]

3. Stakeholder Analysis

- Needs and expectations assessment
- Level of influence and interest
- Potential risks and benefits of engagement

4. Engagement Objectives

- [Objective 1]
- [Objective 2]
- [Objective 3]

5. Engagement Methods

Stakeholder Group	Method	Frequency	Owner
[e.g. Customers]	[e.g. Surveys, Newsletters]	[e.g. Quarterly]	[Name/Team]
[e.g. Employees]	[e.g. Meetings, Workshops]	[e.g. Monthly]	[Name/Team]

6. Key Messages

- [Message for Stakeholder Group 1]
- [Message for Stakeholder Group 2]

7. Monitoring and Evaluation

1. KPIs for engagement effectiveness
2. Feedback mechanisms
3. Continuous improvement actions

8. Roles and Responsibilities

Role	Responsibility
[e.g. Project Manager]	[Describe Responsibility]
[e.g. Communications Lead]	[Describe Responsibility]

9. Implementation Plan

- Milestones and timeline
- Resources needed
- Review dates