

# Innovation Strategy Workshop

## Agenda Framework

### Workshop Overview

- Objective: Align the team on innovation priorities and create actionable strategies.
- Duration: Half-day or Full-day (customizable)
- Facilitator: [Name]
- Participants: [Roles/Teams]

### Agenda

Time	Session	Description
09:00 - 09:15	Welcome & Introductions	Set context, expectations, and icebreaker activity.
09:15 - 09:35	Current State Review	Discuss existing innovation efforts, successes, and challenges.
09:35 - 10:05	Innovation Landscape	Explore industry trends, benchmarks, and emerging opportunities.
10:05 - 10:20	Break	Refreshments and informal discussions.
10:20 - 11:00	Vision & Objectives	Define innovation goals and key results.
11:00 - 11:40	Opportunity Identification	Group exercise to generate and prioritize strategic ideas.
11:40 - 12:10	Strategic Action Planning	Develop action steps, assign responsibilities, and set timelines.
12:10 - 12:30	Wrap-up & Next Steps	Recap key decisions, outline follow-up actions, and gather feedback.

### Notes

- Customize agenda according to organizational needs.
- Add breakout sessions or guest speakers as necessary.
- Ensure each session has defined outcomes.