

Strategic Business Consulting Project Proposal

Prepared for:

Client Company Name

Contact Person

Prepared by:

Consulting Firm Name

Contact Details

1. Executive Summary

[Brief overview of the client's situation, the consulting firm's understanding of the client's goals, and the proposed approach to address the business challenges.]

2. Project Objectives

- [Objective 1]
- [Objective 2]
- [Objective 3]

3. Scope of Work

- [Key deliverables and tasks]
- [Analysis and recommendations]
- [Implementation support, if applicable]

4. Project Approach & Methodology

1. Discovery & Assessment
2. Strategy Development
3. Action Planning
4. Results Measurement

[Brief description of each phase and methodology used]

5. Project Timeline

- Phase 1: [Duration]
- Phase 2: [Duration]
- Phase 3: [Duration]

6. Project Team

- [Lead Consultant Name] - Project Lead
- [Supporting Consultant Name] - Analyst

7. Investment & Fees

[Summary of project fee structure and payment terms]

8. Terms & Conditions

[Confidentiality, mutual expectations, or other relevant terms]

9. Acceptance

Client Signature: _____

Date: _____