

Feasibility Study Report

Business Consulting Project

Date: _____

Prepared By: _____

1. Executive Summary

This report provides an overview of the feasibility of establishing a new business consulting service, including analysis of the market, technical and operational requirements, financial projections, and potential risks.

2. Project Overview

Project Name: _____

Objective: To offer professional business consulting services to small and medium-sized enterprises (SMEs).

3. Market Analysis

3.1 Industry Overview

Summarize the industry, target clients, and current market size.

3.2 Target Market

- Primary market segment: _____
- Customer needs: _____
- Market trends and growth: _____

3.3 Competitive Analysis

- Main competitors: _____
- Competitive advantage: _____
- Barriers to entry: _____

4. Technical and Operational Feasibility

- Required qualifications/certifications: _____
- Staffing needs: _____
- Office and equipment: _____
- Service delivery methods: _____

5. Financial Feasibility

Item	Estimated Cost
Startup Costs	_____
Operating Costs (Annual)	_____
Projected Revenue (Annual)	_____
Net Profit (Annual)	_____

6. Risk Assessment

- Market risks: _____
- Operational risks: _____
- Financial risks: _____

7. Conclusion and Recommendations

Provide summary of findings, conclusion about business feasibility and recommendations for next steps.

8. Appendices

- Market research data
- Financial projections
- Resumes/Credentials of team members