

# SWOT Analysis Report

Project Name:

\_\_\_\_\_

Consulting Firm:

\_\_\_\_\_

Date:

\_\_\_\_\_

Client:

\_\_\_\_\_

## Executive Summary

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## SWOT Matrix

Strengths	Weaknesses
<ul style="list-style-type: none"><li>• _____</li><li>• _____</li><li>• _____</li><li>• _____</li></ul>	<ul style="list-style-type: none"><li>• _____</li><li>• _____</li><li>• _____</li><li>• _____</li></ul>
Opportunities	Threats
<ul style="list-style-type: none"><li>• _____</li><li>• _____</li><li>• _____</li><li>• _____</li></ul>	<ul style="list-style-type: none"><li>• _____</li><li>• _____</li><li>• _____</li><li>• _____</li></ul>

## Key Findings

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\_\_\_\_\_  
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## Recommendations

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**Prepared by:** \_\_\_\_\_  
**Reviewed by:** \_\_\_\_\_