

Commercial Due Diligence Assessment

Engagement Overview

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| Client Name | |
| Project Name | |
| Date | |
| Prepared By | |

Assessment Objective

Briefly state the primary objectives of the Commercial Due Diligence assessment.

Key Assessment Areas

| Area | Key Questions | Findings |
|-----------------------|---|----------|
| Market Overview | <ul style="list-style-type: none">What is the size and growth rate of the target market?What are the key trends? | |
| Competition | <ul style="list-style-type: none">Who are the main competitors?What is the market share distribution? | |
| Customer Analysis | <ul style="list-style-type: none">Who are the main customers?What are the key buying criteria? | |
| Value Proposition | <ul style="list-style-type: none">What differentiates the target company?How sustainable is their advantage? | |
| Financial Performance | <ul style="list-style-type: none">What are the key financial KPIs?Revenue, EBITDA, margin trends? | |

Risks & Opportunities

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Recommendations

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Appendix

(Additional analysis, data tables, or supporting information can be placed here.)

