

Commercial Due Diligence Assessment

Engagement Overview

Client Name	
Project Name	
Date	
Prepared By	

Assessment Objective

Briefly state the primary objectives of the Commercial Due Diligence assessment.

Key Assessment Areas

Area	Key Questions	Findings
Market Overview	<ul style="list-style-type: none">• What is the size and growth rate of the target market?• What are the key trends?	
Competition	<ul style="list-style-type: none">• Who are the main competitors?• What is the market share distribution?	
Customer Analysis	<ul style="list-style-type: none">• Who are the main customers?• What are the key buying criteria?	
Value Proposition	<ul style="list-style-type: none">• What differentiates the target company?• How sustainable is their advantage?	
Financial Performance	<ul style="list-style-type: none">• What are the key financial KPIs?• Revenue, EBITDA, margin trends?	

Risks & Opportunities

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Recommendations

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Appendix

(Additional analysis, data tables, or supporting information can be placed here.)

