

Digital Transformation Consulting Strategy Plan Template

1. Executive Summary

[Brief description of the organization's current state and transformation objectives.]

2. Current State Assessment

- Business Processes
- Technology Infrastructure
- Organizational Culture & Capabilities
- Customer Experience
- Competitive Position

3. Vision & Objectives

- Vision Statement
- Strategic Objectives
- Key Success Metrics

4. Opportunity Identification

- Digital Opportunities
- Potential Quick Wins
- Risks & Challenges

5. Roadmap & Initiatives

| Initiative | Description | Owner | Timeline |
|----------------|---------------|---------|--------------|
| [Initiative 1] | [Description] | [Owner] | [Q1-Q3 20XX] |
| [Initiative 2] | [Description] | [Owner] | [Q2-Q4 20XX] |

6. Change Management Plan

- Stakeholder Engagement
- Communication Plan
- Training & Enablement

7. KPIs & Measurement

- Key Performance Indicators
- Monitoring & Reporting Structure
- Review Cadence

8. Next Steps

1. [Immediate Action 1]
2. [Immediate Action 2]
3. [Upcoming Milestone]