

Consulting Project Objectives Outline

1. Project Context and Background

- Brief description of the client's business and environment
- Summary of current challenges and opportunities

2. Project Purpose

- Statement of overall aim for the consulting engagement
- Expected high-level outcomes

3. Project Objectives

1. **Objective 1:** Define and clarify the specific goal
2. **Objective 2:** Identify areas of focus for improvement or analysis
3. **Objective 3:** Recommend actionable solutions

4. Project Scope

- Inclusions: Aspects to be addressed during the project
- Exclusions: Items that will not be covered

5. Key Deliverables

- Detailed report or analysis
- Presentation of findings and recommendations
- Implementation roadmap

6. Success Metrics

- Measurable criteria for evaluating outcomes
- KPIs and target milestones

7. Timeline Overview

- Major phases and estimated timelines
- Milestone dates