

# Strategic Consulting Engagement Proposal

Date: \_\_\_\_\_

Prepared for: \_\_\_\_\_

Prepared by: \_\_\_\_\_

## 1. Introduction

This proposal outlines the scope, approach, deliverables, and terms of a strategic consulting engagement between **Consultant Name/Company** and **Client Name**.

## 2. Engagement Objectives

- Define and clarify key business challenges and opportunities.
- Provide actionable strategic recommendations.
- Support organizational decision-making and transformation initiatives.

## 3. Scope of Work

1. Conduct stakeholder interviews and data analysis.
2. Perform market and competitive research.
3. Assess current organizational strategies and processes.
4. Develop strategic action plans and recommendations.
5. Facilitate workshops with key stakeholders.
6. Prepare and deliver final report and presentation.

## 4. Project Timeline

- **Phase 1:** Discovery (\_\_\_\_ weeks)
- **Phase 2:** Analysis & Strategy Development (\_\_\_\_ weeks)
- **Phase 3:** Presentation & Final Deliverables (\_\_\_\_ weeks)

## 5. Deliverables

- Summary of key findings and insights
- Strategic recommendations report
- Implementation roadmap
- Presentation to stakeholders

## 6. Fees & Payment Terms

The total proposed fee for the engagement is \$\_\_\_\_\_. 50% is payable upon project initiation, and 50% upon project completion.

## 7. Terms & Conditions

- Confidentiality and non-disclosure for all shared information.
- Intellectual property of deliverables belongs to the client upon payment.
- Project timelines may be adjusted by mutual agreement.

## 8. Acceptance

Client Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Consultant Signature: \_\_\_\_\_ Date: \_\_\_\_\_