

Marketing Consulting Services Engagement Letter

Date: _____

Client Name: _____

Client Address: _____

This Engagement Letter (‘‘Agreement’’) outlines the terms under which [Consultant Name or Firm] (‘‘Consultant’’) will provide marketing consulting services to [Client Name] (‘‘Client’’).

Scope of Services

Consultant agrees to provide the following services:

- Development of marketing strategies and campaigns
- Market research and analysis
- Brand positioning guidance
- Digital and content marketing advice
- Other consulting services as agreed in writing

Timeline

Services will commence on _____ and are expected to be completed by _____, unless otherwise agreed upon.

Fees & Payment

- Consultant’s fee: \$_____ per hour / per project
- Invoices will be issued [monthly/upon completion]
- Payment is due within ____ days of receipt of each invoice

Confidentiality

Consultant agrees to keep all Client information confidential and not to disclose it to any third party without prior written consent.

Termination

Either party may terminate this Agreement with ____ days’ written notice. Client is responsible for payment of all services rendered up to termination date.

Acceptance

Please sign below to confirm your acceptance of the terms and conditions of this Engagement Letter.

Consultant Name & Signature

Date: _____

Client Name & Signature

Date: _____