

Competitive SWOT Profile for Consulting Activities

Strengths

- Highly skilled team of consultants
- Extensive industry expertise
- Strong client relationships
- Flexible service offerings

Weaknesses

- Limited brand recognition
- Dependence on key personnel
- Narrow geographic presence
- Resource constraints for large projects

Opportunities

- Growing demand for digital transformation consulting
- Potential partnerships with tech firms
- Expanding into new markets
- Offering remote consultation services

Threats

- Intense market competition
- Rapid technology changes
- Price pressure from larger firms
- Changing client expectations