

Market Analysis Consulting

SWOT Evaluation Form

Company/Project Name

Analyst/Consultant

Date

SWOT Analysis

Strengths	Weaknesses
<div>List key strengths...</div>	<div>List key weaknesses...</div>
Opportunities	Threats
<div>List key opportunities...</div>	<div>List key threats...</div>

Summary & Recommendations

Summarize findings and suggest next steps...