

Market Consulting SWOT Analysis Example

Strengths

- Experienced consulting team
- Diverse market knowledge
- Strong client relationships
- Proven track record of success

Weaknesses

- Limited brand recognition
- Dependence on repeat clients
- Small marketing budget
- Resource constraints

Opportunities

- Growing demand for consulting services
- Expansion into new markets
- Adoption of digital consulting tools
- Partnership with industry leaders

Threats

- Increasing competition
- Changing regulations
- Economic uncertainty
- Potential skill shortages