

Co-Branding Intellectual Property License Form

1. Parties

Licensor Name/Entity

Licensee Name/Entity

2. Property Description

Describe the Intellectual Property (e.g., logo, trademark, artwork):

3. Purpose of Use

Describe the co-branded purpose, context, or project for which the IP will be used:

4. Term

License Duration (start and end date):

5. License Scope

(e.g., territories, platforms, media, exclusivity):

6. Usage Guidelines

List or refer to any applicable brand guidelines or restrictions:

7. Additional Terms

(e.g., fees, credits, legal, termination, indemnity):

Licenser Signature:

Date:

Licensee Signature:

Date: