

Business Growth Strategy Evaluation

Company Information

Business Name: [Insert Business Name]
Industry: [Insert Industry]
Date: [Insert Date]
Evaluator: [Insert Name]

1. Executive Summary

[Briefly summarize the purpose of the evaluation and expected outcomes.]

2. Current Situation Analysis

Strengths

- [List key business strengths]

Weaknesses

- [List key business weaknesses]

Opportunities

- [List opportunities in the market]

Threats

- [List potential threats]

3. Growth Strategies Reviewed

Strategy	Description	Feasibility
[Strategy 1]	[Description of strategy 1]	[High / Medium / Low]
[Strategy 2]	[Description of strategy 2]	[High / Medium / Low]
[Strategy 3]	[Description of strategy 3]	[High / Medium / Low]

4. Key Performance Indicators (KPIs)

- Revenue Growth
- Market Share
- Customer Acquisition
- Profit Margin
- [Other KPIs as relevant]

5. Risk Assessment

- [Identify potential risks for each strategy]
- [Evaluate impact and likelihood]

6. Recommendations

[Summarize findings and propose recommended growth strategy/strategies.]

7. Next Steps

1. [Action Step 1]
2. [Action Step 2]
3. [Action Step 3]

Appendix

[Add additional data, research sources, notes, etc.]