

Organizational SWOT Analysis

Document Summary

This document provides a sample structure for conducting a SWOT analysis for your organization. List major points for each quadrant to assess your internal strengths and weaknesses, as well as external opportunities and threats.

STRENGTHS	WEAKNESSES
<ul style="list-style-type: none">• Example: Strong brand reputation• Example: Skilled workforce• Example: Robust supply network	<ul style="list-style-type: none">• Example: Limited digital presence• Example: High operating costs• Example: Outdated technology
OPPORTUNITIES	THREATS
<ul style="list-style-type: none">• Example: Growing market demand• Example: Strategic partnerships• Example: Expansion to new regions	<ul style="list-style-type: none">• Example: Increased competition• Example: Regulatory changes• Example: Economic downturn

Notes:

- Replace sample points with your organization's information.
- Use this format for team workshops or strategic meetings.
- Keep statements concise and specific.