

# Organizational SWOT Analysis

## Document Summary

This document provides a sample structure for conducting a SWOT analysis for your organization. List major points for each quadrant to assess your internal strengths and weaknesses, as well as external opportunities and threats.

STRENGTHS	WEAKNESSES
<ul style="list-style-type: none"><li>• Example: Strong brand reputation</li><li>• Example: Skilled workforce</li><li>• Example: Robust supply network</li></ul>	<ul style="list-style-type: none"><li>• Example: Limited digital presence</li><li>• Example: High operating costs</li><li>• Example: Outdated technology</li></ul>
OPPORTUNITIES	THREATS
<ul style="list-style-type: none"><li>• Example: Growing market demand</li><li>• Example: Strategic partnerships</li><li>• Example: Expansion to new regions</li></ul>	<ul style="list-style-type: none"><li>• Example: Increased competition</li><li>• Example: Regulatory changes</li><li>• Example: Economic downturn</li></ul>

## Notes:

- Replace sample points with your organization's information.
- Use this format for team workshops or strategic meetings.
- Keep statements concise and specific.