

Change Management Strategy Template

Project/Initiative Name

Date

Prepared By

1. Introduction

2. Objectives

3. Stakeholder Analysis

Stakeholder	Role/Interest	Impact	Engagement Approach

4. Change Impact Assessment

5. Communication Plan

Audience	Message	Channel	Timing

6. Training & Support Plan

7. Resistance Management

8. Success Measures

9. Key Milestones & Timeline

Milestone	Target Date	Owner	Status

10. Risks & Mitigation

Risk	Likelihood	Impact	Mitigation