

Professional Services Agreement for Marketing Projects

This Professional Services Agreement (‘‘Agreement’’) is made and entered into as of _____,
by and between [Client Name] (‘‘Client’’) and [Service Provider Name] (‘‘Service Provider’’).

1. Scope of Services

Service Provider agrees to perform marketing services as described in Exhibit A ‘‘Scope of Work
(‘‘Services’’). All work will be completed in a professional and timely manner.

2. Term

The term of this Agreement shall commence on _____ and shall continue until completion of the
Services, unless terminated earlier in accordance with this Agreement.

3. Compensation & Payment Terms

- Fee: _____
- Payment Schedule: _____
- Invoices are due and payable within _____ days of receipt.

4. Confidentiality

Both parties agree to maintain confidentiality of proprietary information and not disclose such information to
any third party without prior written consent.

5. Intellectual Property

Unless otherwise agreed, all materials and deliverables created in connection with the Services shall be the
property of the Client upon full payment.

6. Independent Contractor

Service Provider shall perform all services as an independent contractor and nothing in this Agreement shall
be interpreted as creating an employer-employee relationship.

7. Termination

Either party may terminate this Agreement with _____ days’ notice in writing. Upon termination,
Service Provider shall be compensated for all Services performed up to the date of termination.

8. General Provisions

- This Agreement constitutes the entire agreement between the parties.
- Any amendments must be made in writing and signed by both parties.
- This Agreement is governed by the laws of _____.

Client: [Name]

Date: _____

Service Provider: [Name]
Date: _____