

E-commerce Business Profit and Loss Statement

For the Year Ended December 31, 2023

Revenue

Description	Amount (\$)
Online Sales	120,000
Other Revenue	3,000
Total Revenue	123,000

Cost of Goods Sold (COGS)

Description	Amount (\$)
Inventory Purchases	60,000
Shipping to Customers	5,000
Total COGS	65,000

Gross Profit

Description	Amount (\$)
Gross Profit (Revenue - COGS)	58,000

Operating Expenses

Description	Amount (\$)
Marketing & Advertising	10,000
Platform Fees	4,000
Shipping Costs	3,500
Salaries & Wages	14,000
Technology & Software	2,500
Other Expenses	1,500
Total Operating Expenses	35,500

Net Profit

Description	Amount (\$)
Net Profit (Gross Profit - Operating Expenses)	22,500