

# E-commerce Business Profit and Loss Statement

For the Year Ended December 31, 2023

## Revenue

Description	Amount (\$)
Online Sales	120,000
Other Revenue	3,000
<b>Total Revenue</b>	<b>123,000</b>

## Cost of Goods Sold (COGS)

Description	Amount (\$)
Inventory Purchases	60,000
Shipping to Customers	5,000
<b>Total COGS</b>	<b>65,000</b>

## Gross Profit

Description	Amount (\$)
<b>Gross Profit (Revenue - COGS)</b>	<b>58,000</b>

## Operating Expenses

Description	Amount (\$)
Marketing & Advertising	10,000
Platform Fees	4,000
Shipping Costs	3,500
Salaries & Wages	14,000
Technology & Software	2,500
Other Expenses	1,500
<b>Total Operating Expenses</b>	<b>35,500</b>

## Net Profit

Description	Amount (\$)
<b>Net Profit (Gross Profit - Operating Expenses)</b>	<b>22,500</b>