

Franchise Business Financial Estimate Document

Business Information

Franchise Name: _____

Location: _____

Date: _____

Initial Investment Estimates

Description	Estimated Cost
Franchise Fee	
Real Estate / Lease Deposit	
Renovation / Construction	
Equipment & Fixtures	
Initial Inventory	
Licenses & Permits	
Marketing / Advertising	
Other Start-up Costs	
Total Initial Investment	

Monthly Operating Expenses Estimate

Description	Monthly Cost
Rent / Lease	
Utilities	
Payroll	
Supplies & Inventory	
Franchise Royalty Fees	
Marketing / Advertising	
Insurance	
Maintenance	
Miscellaneous	
Total Monthly Expenses	

Monthly Revenue Estimate

Source	Estimated Revenue
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Product/Service Sales	
Other Revenue	
Total Estimated Revenue	

Summary

- Initial Investment Required:
- Total Monthly Expenses:
- Total Estimated Monthly Revenue:
- Estimated Monthly Net Profit:

Prepared By

Name:

Signature:

Date: