

# Seasonal Profit and Loss Report

Gift Shop Name: \_\_\_\_\_  
Season: \_\_\_\_\_  
Period: From \_\_\_\_\_ To \_\_\_\_\_

## Revenue

Description	Amount
Gift Sales	
Online Orders	
Custom Gift Packaging	
Total Revenue	

## Cost of Goods Sold (COGS)

Description	Amount
Inventory Purchases	
Shipping Fees	
Packaging Materials	
Total COGS	

## Gross Profit

Total Revenue	
Less: Total COGS	
Gross Profit	

## Operating Expenses

Description	Amount
Salaries	
Rent	
Utilities	
Marketing & Advertising	
Store Supplies	
Other Expenses	
Total Operating Expenses	

## Net Profit

Gross Profit

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Less: Operating Expenses

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**Net Profit**

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Prepared by: \_\_\_\_\_

Date: \_\_\_\_\_