

Seasonal Profit and Loss Report

Gift Shop Name: _____

Season: _____

Period: From _____ To _____

Revenue

| Description | Amount |
|-----------------------|--------|
| Gift Sales | |
| Online Orders | |
| Custom Gift Packaging | |
| Total Revenue | |

Cost of Goods Sold (COGS)

| Description | Amount |
|---------------------|--------|
| Inventory Purchases | |
| Shipping Fees | |
| Packaging Materials | |
| Total COGS | |

Gross Profit

| | |
|---------------------|--|
| Total Revenue | |
| Less: Total COGS | |
| Gross Profit | |

Operating Expenses

| Description | Amount |
|---------------------------------|--------|
| Salaries | |
| Rent | |
| Utilities | |
| Marketing & Advertising | |
| Store Supplies | |
| Other Expenses | |
| Total Operating Expenses | |

Net Profit

Gross Profit

Less: Operating Expenses

Net Profit

Prepared by: _____

Date: _____