

Sales Forecast & Revenue Budget Template

Business Name

Enter business name

Prepared By

Enter your name

Period

e.g. Q1 2024, Jan–Dec 2024

1. Sales Forecast

Product/Service	Unit Price	Estimated Units Sold (per period)	Sales Revenue
Product/Service			
Product/Service			
Product/Service			
Total Sales Forecast			

2. Revenue Budget

Revenue Source	Budgeted Amount	Notes
e.g. Product Sales		Notes
e.g. Service Revenue		Notes
Other		Notes
Total Revenue Budget		