

E-commerce Business Income Statement

For the Year Ended:

Business Name:

Revenue

Sales Revenue	\$
(-) Returns & Refunds	\$
Net Revenue	\$

Cost of Goods Sold (COGS)

Purchases of Inventory	\$
(+/-) Inventory Change	\$
Total COGS	\$
Gross Profit	\$

Operating Expenses

Advertising & Marketing	\$
Website & Platform Fees	\$
Shipping & Fulfillment	\$
Utilities & Hosting	\$
Employee Salaries	\$
Office/Other Expenses	\$
Total Operating Expenses	\$
Operating Profit (EBIT)	\$

Other Income & Expenses

Interest Income	\$
Interest Expense	\$
Other Income/Expense	\$
Total Other Income & Expenses	\$
Net Profit Before Taxes	\$
(-) Income Taxes	\$
Net Profit (Net Income)	\$