Data Privacy Policy

Last updated: [Date]

1. Introduction

This Data Privacy Policy explains how [Your SaaS Company Name] ("we", "us", or "our") collects, uses, stores, and protects user data in connection with the use of our SaaS web application ("Service").

2. Information We Collect

- **Personal Information:** such as name, email address, company name, contact information, and authentication details.

- **Usage Data:** including browser type, device information, IP address, and access times.

- **Cookies & Tracking Data:** to enhance user experience and analyze usage patterns.

3. Use of Information

- To provide and maintain the Service

- To notify users about changes or updates

- To allow participation in interactive features

- To provide customer support

- To monitor usage and improve the Service

- To detect, prevent, and address technical issues

4. Data Storage and Security

We use commercially reasonable administrative, technical, and physical safeguards to protect user data against loss, misuse, or unauthorized access, disclosure, alteration, or destruction.

5. Data Retention

We retain personal data only for as long as necessary to fulfill the purposes outlined in this policy, or as required by law.

6. Sharing of Information

- We do not sell personal information to third parties.

- Information may be shared with trusted service providers, pursuant to confidentiality agreements and only as necessary.

- We may disclose data if required to do so by law or in response to valid legal requests.

7. User Rights

- Access, update, or delete your personal information

- Object to or restrict certain processing of your data

- Withdraw consent where applicable

8. International Transfers

Your information may be transferred and maintained outside your country. We take steps to ensure data is treated securely and in accordance with this policy.

9. Changes to This Policy

We may update this policy from time to time. Any changes will be posted on this page with an updated "Last updated" date.

10. Contact Us

If you have any questions about this Data Privacy Policy, please contact us at [contact@email.com].