

Custom CRM Software Project Charter

Project Name: _____

Project Sponsor: _____

Project Manager: _____

Date: _____

PROJECT PURPOSE & JUSTIFICATION

OBJECTIVES

- _____
- _____
- _____

SCOPE

In Scope:

Out of Scope:

KEY STAKEHOLDERS

| Name | Role | Contact |
|------|------|---------|
| | | |
| | | |
| | | |

MAJOR MILESTONES

| Milestone | Target Date | Owner |
|-----------|-------------|-------|
| | | |
| | | |
| | | |

ASSUMPTIONS & CONSTRAINTS

RISKS

- _____
- _____

BUDGET SUMMARY

APPROVAL

Signature: _____

Date: _____