

In-App Advertising Privacy Policy

Effective date: [Insert Date]

This Privacy Policy describes how [App Name] ("we", "our", or "us") collects, uses, and shares information when you use our mobile application ("App"). By using the App, you agree to the collection and use of information in accordance with this policy.

1. Information We Collect

- **Device Information:** We may collect information about your device, including device type, operating system, unique device identifiers, and mobile network information.
- **Usage Data:** We collect information about how you use the App, including interaction with advertisements, in-app browsing, and other usage statistics.
- **Advertising Identifiers:** We may collect advertising identifiers such as Apple's Identifier for Advertisers (IDFA) or Google Advertising ID for the purpose of serving relevant advertisements.

2. Use of Information

We use the collected information for the following purposes:

- To display personalized or non-personalized advertisements within the App
- To analyze and improve our App and advertising effectiveness
- To comply with legal obligations

3. Sharing of Information

We may share your information with third-party advertising partners and service providers to facilitate the delivery and measurement of advertisements. These partners may use tracking technologies to collect information about your use of the App over time and across different services.

4. Third-Party Advertising

The App may display advertisements served by third-party networks. These networks may collect information through their own technologies. We encourage you to review the privacy policies of our advertising partners for more information on their data practices.

5. Opt-Out Options

You can opt out of personalized advertisements by adjusting your device settings:

- For iOS: Go to Settings > Privacy > Advertising > Limit Ad Tracking
- For Android: Go to Google Settings > Ads > Opt out of Ads Personalization

6. Children's Privacy

We do not knowingly collect or solicit information from children under the age of 13. If you believe that we have

collected personal information from a child, please contact us so we can take appropriate action.

7. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted within the App. Your continued use constitutes acceptance of the updated policy.

8. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at [Insert Contact Information].