

API Improvements Release Notes

Marketing Automation Suite

Release Version: 2.5.0

Release Date: June 20, 2024

Enhancements

- **Bulk Contact Import**

POST /v2/contacts/bulk-import

Improved validation messages and support for custom fields during bulk import.

- **Dynamic Campaign Status Updates**

GET /v2/campaigns/{id}/status

Reduced response times and included new status detail field `failedReasons`.

- **Searchable Tags for Email Templates**

GET /v2/email-templates?tags=tag1,tag2

Email templates can now be filtered by multiple tags.

New Endpoints

- **Retrieve Custom Field Definitions**

GET /v2/contacts/custom-fields

Fetch the list of available contact custom fields for your account.

- **Update Subscription Preferences**

PATCH /v2/contacts/{id}/preferences

Allows granular updates to contact communication preferences.

Fixes

- Fixed an issue where `/v2/automations/trigger` occasionally returned a timeout for complex triggers.
- Resolved inconsistent pagination metadata on `/v2/contacts` endpoint.
- Corrected the default sorting order for `/v2/forms/list` results.

Deprecations

- GET /v1/campaigns/list

Deprecated in favor of `/v2/campaigns`. Will be removed after September 2024.

- POST /v1/contacts/upload

Use `/v2/contacts/bulk-import` for improved experience and support.