

Supplier-Retailer Distribution Agreement

This Distribution Agreement ("Agreement") is made and entered into as of [Date] ("Effective Date") by and between:

Supplier: [Supplier Company Name], with a principal place of business at [Supplier Address]

Retailer: [Retailer Company Name], with a principal place of business at [Retailer Address]

1. Appointment

The Supplier hereby appoints the Retailer as a non-exclusive distributor of the products listed in **Schedule A** ("Products") within the territory described in **Schedule B** ("Territory").

2. Duties and Obligations

- The Supplier agrees to supply the Products to the Retailer in accordance with the terms of this Agreement.
- The Retailer agrees to market, sell, and distribute the Products within the Territory.
- Both parties shall comply with all applicable laws and regulations.

3. Prices and Payment

The prices for the Products shall be as set forth in **Schedule C**. Payment terms shall be [payment terms, e.g., net 30 days from invoice date].

4. Delivery

The Supplier shall deliver Products to the Retailer at [Delivery Point]. Risk of loss passes to the Retailer upon delivery.

5. Term and Termination

- This Agreement commences on the Effective Date and continues for [initial term, e.g., one year], unless terminated earlier according to this section.
- Either party may terminate this Agreement upon [number] days' written notice.

6. Confidentiality

Both parties agree to keep confidential all commercially sensitive information received in connection with this Agreement.

7. Miscellaneous

- This Agreement constitutes the entire understanding between the parties.
- No amendment will be effective unless in writing and signed by both parties.
- This Agreement is governed by the laws of [Jurisdiction].

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the Effective Date.

[Supplier Company Name]

Name: _____
Title: _____
Date: _____

[Retailer Company Name]

Name: _____
Title: _____
Date: _____

Schedule A â€“ Products

[List of products to be supplied]

Schedule B â€“ Territory

[Description of territory]

Schedule C â€“ Pricing

[Product prices and/or discount structure]