

Storefront Display Setup Checklist

Display Preparation

- | Remove old signage and promotional materials
- | Clean display windows and surfaces
- | Check lighting: replace bulbs if needed
- | Organize display props and tools

Merchandise Arrangement

- | Place featured products at eye level
- | Ensure price tags are clearly visible
- | Arrange items by theme, color, or brand
- | Replenish low stock as needed

Signage & Branding

- | Install new promotions or offer signs
- | Confirm store logo visibility
- | Check sign alignment and readability

Safety & Accessibility

- | Keep walkways clear of obstacles
- | Securely fasten all display fixtures
- | Ensure accessibility for all customers

Note: Review checklist daily or before opening to maintain an attractive and effective storefront display.