

Retail Promotion Gift Card Tracking Template

Use this table to keep track of issued, redeemed, and outstanding gift cards from promotional campaigns.

| Date Issued | Gift Card Number | Issued To | Promotion/Event | Initial Value | Redeemed Value | Status | Date Redeemed | Notes |
|-------------|------------------|-----------|-----------------|---------------|----------------|--------|---------------|-------|
| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |