

# Strategic Retail Partnership Supplier Agreement

This Strategic Retail Partnership Supplier Agreement ("Agreement") is entered into as of **[Date]** by and between **[Retailer Name]**, with a principal place of business at **[Retailer Address]** ("Retailer"), and **[Supplier Name]**, with a principal place of business at **[Supplier Address]** ("Supplier").

## 1. Purpose

The purpose of this Agreement is to establish terms for the supply of products by Supplier to Retailer for resale within Retailer's business operations.

## 2. Products & Pricing

Supplier agrees to provide the following products to Retailer under this Agreement:

- [Product Name 1], SKU: [SKU1]
- [Product Name 2], SKU: [SKU2]
- [Product Name 3], SKU: [SKU3]

Pricing for products shall be as outlined in **Schedule A** attached hereto and subject to change only upon mutual written agreement.

## 3. Order and Delivery Terms

- Orders must be submitted in writing by Retailer.
- Supplier shall fulfill orders within **[X]** business days of receipt.
- Delivery terms are **[FOB Origin/Destination]**.

## 4. Payment Terms

Retailer shall pay Supplier within **[Number]** days from the date of invoice, unless otherwise agreed in writing.

## 5. Term & Termination

- This Agreement is effective as of the date first written above and will remain in effect for **[One Year]** unless terminated earlier as provided herein.
- Either party may terminate this Agreement with **[30]** days' written notice.

## 6. Confidentiality

Both parties agree to treat all terms of this Agreement and any related business information as confidential.

## 7. Miscellaneous

- This Agreement contains the entire understanding between the parties.

- Any amendments must be in writing and signed by both parties.

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Retailer: [Retailer Name]

By: \_\_\_\_\_

Date: \_\_\_\_\_

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Supplier: [Supplier Name]

By: \_\_\_\_\_

Date: \_\_\_\_\_