

Product Promotion Authorization Letter

Date: _____

To,
The Manager,

Subject: Authorization for Product Promotion in Retail Marketing

Dear Sir/Madam,

We, _____ (Company Name), hereby authorize _____
(Authorized Person/Distributor Name) to promote and market our product(s),
_____, in the retail sector as per the terms and conditions set forth by us. This
authorization is valid from _____ to _____.

The authorized person/distributor is permitted to advertise, display, and distribute promotional materials for
our products at retail outlets. All promotional activities must comply with the company's brand guidelines
and applicable laws.

For any further clarifications, please contact us at _____.

Sincerely,

(Authorized Signatory)

(Designation)

(Company Name)