

Retailer Co-Op Marketing Promotion Authorization Sheet

Retailer Name

Retailer Account #

Promotion Start Date

Promotion End Date

Contact Name

Contact Email

Contact Phone

Promotion Description

Media/Marketing Type

e.g. Digital, Radio, Print, Social Media

Summary of Expected Outcomes/Objectives

Expense Item	Vendor/Partner	Cost	Co-Op %	Requested Co-Op Amount
--------------	----------------	------	---------	------------------------

Expense Item	Vendor/Partner	Cost	Co-Op %	Requested Co-Op Amount
<input type="text"/>				
<input type="text"/>				
<input type="text"/>				

Additional Notes

Retailer Signature

Date

Brand/Company Approval Signature

Date