

Consumer Loyalty Feedback Form

Name (optional)

Email (optional)

Retail Location Visited

How often do you shop at our stores?

- ☐ Weekly
- ☐ Monthly
- ☐ Rarely

How satisfied are you with your overall shopping experience?

- ☐ Very Satisfied
- ☐ Satisfied
- ☐ Neutral
- ☐ Dissatisfied
- ☐ Very Dissatisfied

What do you like most about our store?

What can we improve to earn your loyalty?