

FOR IMMEDIATE RELEASE

June 28, 2024

Anytown, USA

# Retail Store Issues Voluntary Recall of [Product Name]

[Retail Store Name] is voluntarily recalling its [Product Name] due to [brief reason for recall, e.g. potential contamination, safety hazard], which may pose a health risk.

## Product Details

- **Product Name:** [Product Name]
- **Size/Description:** [Product Size, Packaging]
- **UPC:** [Product UPC]
- **Lot Codes/Expiration Dates:** [Codes/Dates]
- **Sold at:** [Store Locations, Online]
- **Dates Sold:** [Date Range]

## Reason for Recall

[Explain the specific reason for the recall, e.g., "The recall was initiated after it was discovered that the product may contain undeclared [allergen/substance]. People who have allergies or sensitivities to [allergen/substance] may risk a serious or life-threatening reaction if they consume this product."]

## What Consumers Should Do

- Check if you have the affected product.
- Do not consume the product.
- Return the product to the place of purchase for a full refund.
- Contact customer service for additional information or if you have any questions.

## Contact Information

If you have any questions about this recall, please contact:

[Retail Store Name] Customer Service  
Phone: [Customer Service Phone Number]  
Email: [Customer Service Email Address]  
Hours: [Customer Service Hours]

**We apologize for any inconvenience and thank you for your cooperation.**