

FOR IMMEDIATE RELEASE

June 28, 2024

Anytown, USA

Retail Store Issues Voluntary Recall of [Product Name]

[Retail Store Name] is voluntarily recalling its [Product Name] due to [brief reason for recall, e.g. potential contamination, safety hazard], which may pose a health risk.

Product Details

- Product Name:** [Product Name]
- Size/Description:** [Product Size, Packaging]
- UPC:** [Product UPC]
- Lot Codes/Expiration Dates:** [Codes/Dates]
- Sold at:** [Store Locations, Online]
- Dates Sold:** [Date Range]

Reason for Recall

[Explain the specific reason for the recall, e.g., "The recall was initiated after it was discovered that the product may contain undeclared [allergen/substance]. People who have allergies or sensitivities to [allergen/substance] may risk a serious or life-threatening reaction if they consume this product."]

What Consumers Should Do

- Check if you have the affected product.
- Do not consume the product.
- Return the product to the place of purchase for a full refund.
- Contact customer service for additional information or if you have any questions.

Contact Information

If you have any questions about this recall, please contact:

[Retail Store Name] Customer Service
Phone: [Customer Service Phone Number]
Email: [Customer Service Email Address]
Hours: [Customer Service Hours]

We apologize for any inconvenience and thank you for your cooperation.