

# Customer Loyalty Program Terms and Conditions

These terms and conditions ("Terms") govern participation in the Customer Loyalty Program ("Program") offered by [Company Name]. Enrollment and participation in the Program constitute acceptance of these Terms.

## 1. Eligibility

- The Program is open to individuals who are at least 18 years old.
- Employees of [Company Name], its affiliates, or subsidiaries are not eligible to participate.

## 2. Enrollment

- Customers may enroll in the Program by registering at [website or location].
- Enrollment requires providing accurate and current personal information.

## 3. Earning Points

- Points are awarded for eligible purchases as specified by [Company Name].
- Points may be subject to caps, exclusions, or promotional variations.

## 4. Redeeming Points

- Points may be redeemed for rewards as listed by [Company Name].
- Points are non-transferable and have no cash value.
- [Company Name] reserves the right to modify rewards and point values at any time.

## 5. Account Maintenance

- Members are responsible for maintaining accurate contact information.
- [Company Name] may suspend or terminate accounts with suspicious or fraudulent activity.

## 6. Termination and Changes

- [Company Name] reserves the right to suspend, modify, or terminate the Program at any time, with or without notice.
- Changes to these Terms will be communicated through [website or communication method]. Continued participation constitutes acceptance of the revised Terms.

## 7. Limitation of Liability

- [Company Name] shall not be liable for any damages resulting from participation in the Program.

## 8. Privacy

- Personal information collected as part of the Program will be processed in accordance with [Company Name]â€™s Privacy Policy.

## **9. Contact**

For questions regarding the Program, please contact [email/phone number].

Effective Date: [MM/DD/YYYY]