

Retail Loyalty Member Feedback Survey

Full Name (optional)

Email (optional)

Loyalty Membership ID

How often do you shop with us?

How satisfied are you with your overall loyalty program experience?

- ☐ 1
☐ 2
☐ 3
☐ 4
☐ 5

(1 = Not Satisfied, 5 = Very Satisfied)

What rewards do you value the most? (Select all that apply)

- ☐ Discounts
☐ Free Gifts
☐ Exclusive Offers
☐ Member Events
☐ Early Access to Sales

What could we do to improve your loyalty program experience?

Additional comments or suggestions