

Retail Loyalty Rewards Program Structure

Program Overview

The Retail Loyalty Rewards Program incentivizes repeat purchases and engagement by offering points and special benefits to registered members.

How It Works

- Customers sign up with a valid email address.
- Earn points for every purchase and participation in special promotions.
- Points can be redeemed for rewards or discounts at checkout.

Points Earning Structure

Action	Points Awarded
Sign Up	100 points
Every \$1 Spent	1 point
Birthday Bonus	200 points
Refer a Friend	500 points

Reward Tiers

Tier	Annual Spend	Benefits
Silver	\$0 - \$499	Basic rewards, member offers
Gold	\$500 - \$1,499	Faster points earning, exclusive events
Platinum	\$1,500+	Personalized offers, early product access

Redeeming Points

- Every 500 points = \$5 discount
- Redeem at checkout or via member portal
- Certain rewards may require a minimum points balance

Terms & Conditions

- Points expire 12 months after they are earned.
- Program benefits subject to change without notice.
- See website for full participation rules.