

Promotion Endorsement Document

Promotion Name:

Campaign Period:

From: _____ To: _____

Location/Store(s):

Campaign Objective:

Promotion Details:

Item / SKU	Original Price	Promotional Price	Discount %	Remarks
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Expected Outcome / KPI:

Budget:

Remarks / Special Instructions:

Requested by:

Name: _____

Signature: _____

Date: _____

Endorsed by (Campaign Manager):

Name: _____

Signature: _____

Date: _____

Approved by:

Name: _____

Signature: _____

Date: _____