

Retail Customer Loyalty Feedback Form

Name (optional)

Email (optional)

How often do you shop at our store?

How satisfied are you with our loyalty program?

☐

Very Satisfied

☐

Satisfied

☐

Neutral

☐

Dissatisfied

☐

Very Dissatisfied

What rewards do you value most?

Any suggestions for improving our loyalty program?

Overall, how would you rate your experience with us?