

Retail Store Experience Evaluation Document

Store & Visit Details

Store Name

Location

Date of Visit

Evaluator Name

Evaluation Criteria

Store Cleanliness

- 1
- 2
- 3
- 4
- 5

Staff Professionalism

- 1
- 2
- 3
- 4
- 5

Product Availability

- 1
- 2
- 3
- 4
- 5

Checkout Experience

- 1
- 2
- 3
- 4
- 5

Comments & Observations

Notable Strengths

Areas for Improvement

Additional Notes

Evaluator Signature

Date