

Retail Store Experience Evaluation Document

Store & Visit Details

Store Name

Location

Date of Visit

Evaluator Name

Evaluation Criteria

Store Cleanliness

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5

Staff Professionalism

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5

Product Availability

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5

Checkout Experience

- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5

Comments & Observations

Notable Strengths

Areas for Improvement

Additional Notes

Evaluator Signature

Date