

Retail Product Packaging Specification Document

1. Product Information

Product Name	
SKU/ID	
Revision	
Date	

2. Packaging Type & Description

Packaging Type:

Description:

3. Packaging Dimensions & Tolerances

Dimension	Specification (mm)	Tolerance ($\pm$ mm)
Length		
Width		
Height		

4. Materials & Components

Component	Material Type	Specification
Main Box		
Insert		
Outer Wrap		

5. Printing & Artwork

- Print Process:
- Artwork Position:
- Colors:
- Finishing (e.g., matte, gloss, etc.):
- Barcode Position:

6. Labeling Requirements

- Product Name, Logo
- SKU/Barcode
- Regulatory Labels (if applicable)

- Other: _____

7. Packaging Performance

- Drop Test: _____
- Compression Test: _____
- Other: _____

8. Packing & Shipping

- Pack Count per Outer Carton: _____
- Palletization Instructions: _____
- Special Handling: _____

9. Approvals & Signatures

Name	Position	Date	Signature
_____	_____	_____	_____
_____	_____	_____	_____