

[Your Name]
[Your Company Name]
[Your Street Address]
[City, State, ZIP]
[Email Address]
[Phone Number]

[Date]

[Recipient's Name]
[Recipient's Company Name]
[Recipient's Address]
[City, State, ZIP]

CEASE AND DESIST LETTER FOR UNAUTHORIZED USE OF BRAND NAME

Dear [Recipient's Name],

It has come to our attention that you are using the brand name "[Your Brand Name]" without our authorization, which constitutes infringement of our trademark rights.

[Your Company Name] is the sole and exclusive owner of the trademark "[Your Brand Name]". Your unauthorized use of our trademark in connection with your business and/or products is likely to cause confusion among customers and is a direct violation of our intellectual property rights.

We hereby demand that you immediately cease and desist from any and all use of the "[Your Brand Name]" trademark and remove any references to our brand from your products, marketing materials, website, and any other media.

Please confirm in writing within ten (10) days upon receipt of this letter that you have complied with these demands. Failure to do so will result in us taking appropriate legal action to protect our rights.

This letter is not a complete statement of our rights, and nothing herein constitutes a waiver of any legal remedies available to us.

Sincerely,

[Your Name]
[Your Title]
[Your Company Name]