

Social Media Promotion Schedule Template

Week of: _____

Date
Day
Time
Platform
Content/Message
Media Type
Responsible
Status

YYYY-MM-DD	Monday	10:00 AM	Instagram	Post about product launch	Image	Jane Doe	Planned
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YYYY-MM-DD	Tuesday	2:00 PM	Facebook	Share blog article	Link	Mark Lee	Planned
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YYYY-MM-DD	Wednesday	11:00 AM	Twitter	Event announcement	Text	Ana Smith	Planned
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