

Appointment Setting Script B2B Sales Teams

Opening

Hi [Prospect Name], this is [Your Name] from [Your Company].
Did I catch you at a good time?

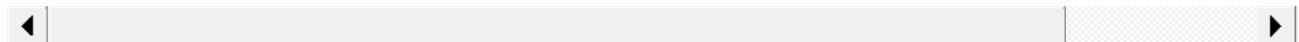
Introduction

Great! I'm reaching out because we help companies like yours [briefly mention value proposition, e.



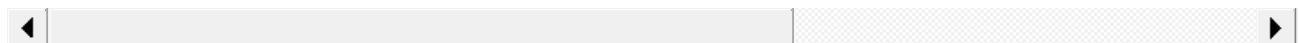
Qualifying Question

Before I go further, may I ask if you're currently facing challenges with [pain point or industry-r



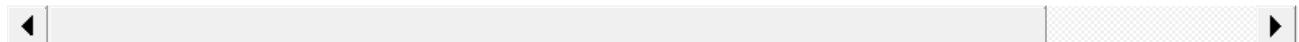
Brief Pitch

We recently helped [similar company/client name/industry] achieve [specific outcome or result]. I k



Request for Appointment

Would you be open to a quick 15-minute call this week to discuss your current needs and explore pos



Handle Objections (Optional)

I understand you're busy. I can tailor the conversation to focus directly on your priorities.
Is there a day or time that works best for you?

Confirmation

Great, I'll send a calendar invite for [date and time].
If you need to reschedule, just let me know.
Looking forward to speaking with you, [Prospect Name]!

Close

Thank you for your time. Have a great day!

