

Product Launch Survey Questionnaire

Participant Information

Full Name

Email Address

Age

Product Awareness

How did you hear about our new product?

- Social Media Friends or Family Online Ads Other

If other, please specify

Product Feedback

How likely are you to try the new product?

- 1 2 3 4 5

Which features are most appealing to you?

What would you improve in the product?

Purchase Intent

How likely are you to recommend this product to others?

- 1 2 3 4 5

Additional Comments

Please share any additional feedback: