

# Product Launch Survey Questionnaire

## Participant Information

Full Name

Email Address

Age

## Product Awareness

How did you hear about our new product?

☐ Social Media   ☐ Friends or Family   ☐ Online Ads   ☐ Other

If other, please specify

## Product Feedback

How likely are you to try the new product?

☐ 1   ☐ 2   ☐ 3   ☐ 4   ☐ 5

Which features are most appealing to you?

What would you improve in the product?

## Purchase Intent

How likely are you to recommend this product to others?

☐ 1   ☐ 2   ☐ 3   ☐ 4   ☐ 5

## Additional Comments

Please share any additional feedback: